



# ANNUAL REPORT

In a year of change, Bray Architects continued to grow. **Our focus on building trust with our clients** led to creative and innovative solutions for the communities we served in 2021, even as we helped navigate new challenges faced by school districts, local governments, and industry partners. ■■■



# 2021

## NAVIGATING + INNOVATING IN 2021 ■ ■ ■

Even with many things shifting around us this year, Bray remained on solid footing - thanks to our longstanding partnerships, our deep client engagement, and our driven team of experts. Because **we're built on trust**, we've been able to navigate the changes that the past year brought, from working with school districts virtually to finding new design solutions when faced with disrupted supply chains and unprecedented inflation.

While many firms simply held steady, the connections we've built with our clients enabled us to innovate. Projects like Forest Edge Elementary, the **first net zero verified school in Wisconsin**, and the new Neenah High School, a launching pad for a future-looking District, showcase the big ideas that can flourish when our expertise and your community connect. Projects are on the horizon for 2022 in **all three states** that Bray calls home. We're ready to explore what's in store for our team and our communities.

### 2021 WORK

- work in progress
- work won
- both





*Fall Creek High School, Fall Creek School District*

## 2021 HIGHLIGHTS

### VOTERS APPROVE 100% OF REFERENDUM QUESTIONS

Five referendum questions were presented to voters in four school districts in 2021, looking for approval of more than \$95 million to improve local schools. With strategic, design, and communication support from Bray and our partners, all the questions passed, continuing our 100% success rate in the last two years and 87% success rate over the past five years.

### MASTER PLANNING WITH DAVENPORT (IOWA) COMMUNITY SCHOOLS

For an evolving large school district to take on master planning is a challenge, but it's one that Bray is built to meet. We're excited that Davenport Community Schools chose to partner with us starting in 2021 to explore the needs of a district that includes almost 14,000 students across nearly 30 existing buildings.

**TOTAL \$ APPROVED IN**  
**5** REFERENDUM QUESTIONS  
FOR BRAY PROJECTS:

**> \$95 MILLION**



*Asa Clark Middle School, Pewaukee School District*

Number of  
Bray Projects  
that **BROKE  
GROUND**  
**29**



Camanche Groundbreaking Ceremonies, Camanche Community School District

**278**

bagels consumed by Bray staff  
at our milwaukee office

NUMBER OF  
**WORK-STUDY  
STUDENTS**

FROM  
**CRISTO REY JESUIT HIGH SCHOOL**



Les Paul Middle School, School District of Waukesha



**GUITAR  
SHAPED**  
cafeteria  
designed by Bray

**AWARDS WON**

**11**

BY BRAY PROJECTS + TEAM MEMBERS

American School & University - Friendship Learning Center

Daily Reporter Rising Young Professionals - Allison Mastel

Daily Reporter Icons in Construction - Fred Noble

Daily Reporter Top Projects



Bank of Sun Prairie Stadium at Ashley Field, Cristo Rey Jesuit High School, Evansville Community School District, Forest Edge Elementary School, School District of Horicon

Daily Reporter Women in Construction - Kate Egan

Daily Reporter Newsmakers - Ellen Del Vecchio

Daily Reporter Newsmakers - Stephanie Vierling

## 2021 HIGHLIGHTS | FOREST EDGE ELEMENTARY

### VERIFIED NET ZERO

Though the building opened in 2020, it wasn't official until this September: **Forest Edge Elementary is the first net zero verified school in Wisconsin.** When verified, it was also the **largest net zero education project in the U.S.**

This project not only produces all the energy it needs on site, it also integrates the building's sustainable features into the learning environment. The vision of Oregon School District leaders and Bray designers created an innovative school that reflects their community and prepares for the future.

**126,580**  
SQUARE FEET

**LARGEST**  
verified net zero  
educational building in the  
**United States**



*"It wasn't a top-down project, it was truly a collaborative effort. ... I never felt for a second like our ideas are too crazy. [Bray's] response to everything was, 'Let's give it a try. Let's see how it would work.' ... Their feedback never felt like, 'Oh, we're the experts, this is how you do it.' It was truly collaborative, and a really nice partnership."*

- Kerri Modjeski  
Principal, Forest Edge Elementary School



## WHAT'S YOUR VISION FOR 2022?

TELL US ABOUT IT:

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